



**Your child is now a member of the Nor Med Therapies / LifeMark**

## **PRIORITY ATHLETE PROGRAM**

Nor Med Therapies recognizes that young athletes are striving to achieve their highest level of performance in their sport, and an injury can be devastating. We have been providing sport injury rehabilitation to Strathcona County residents for over 29 years.

### **We believe in:**

- ✓ injury prevention through education for your players.
- ✓ early intervention when an injury does occur.
- ✓ prompt assessment and accurate diagnosis.
- ✓ appropriate, professional treatment based on the most current sport medicine research, and use of the most current electrotherapy and exercise equipment.
- ✓ ongoing communication with your coaching and training staff to ensure the quickest, safest return to practice and competition.

There is **no cost** to be included in the Priority Athlete Program. Your child is not obligated to receive treatment at Nor Med Therapies, however if they choose to do so, they receive these benefits:

### **Priority Athlete Privileges:**

- ✓ **Guaranteed access to physical therapy / athletic therapy assessment and treatment within 48 business hours of request.**
- ✓ **Special rate for Physical Therapy / Athletic Therapy:**
  - **Priority Athlete Assessment rate = \$88.00**
  - **Priority Athlete Treatment rate = \$50.00**
- ✓ **Ongoing progress reports to the team coaching/training staff as the player returns to practice and competition (with consent).**
- ✓ **10% discount on all massage therapy services.**

**FOR APPOINTMENTS CALL: (780) 464-6620  
and identify yourself as a Priority Athlete.**

**Priority Athlete Program Director : Audrey Holliday, BScPT [audrey.holliday@lifemark.ca](mailto:audrey.holliday@lifemark.ca)  
[www.normedtherapies.com](http://www.normedtherapies.com)**